



**MANJANA ROTH**

**Management & Organisation  
Development**

**connecting link® Coach**

# INTERNATIONAL PROJECTS & CLIENTS

Global Automotive Launches  
International Press Service  
(UK, Germany, Spain, USA)



Account Management  
and Consulting:  
Pharmaceutical Industry  
(Prague, Vienna, Paris, Barcelona,  
Amsterdam, Hong Kong, Chicago etc.)



Business Consulting,  
Change & Project Management  
IAAPA - The Global Association  
for the Attractions Industry  
(Brussels, Belgium)



Finance Background  
Bank Clerk  
(Kassel/Frankfurt, Germany)

**COMMERZBANK**

Marketing/PR Projects for a  
variety of Global Brands,  
Foundations and Institutions,  
f.ex. for Mitsubishi, Spanish  
Ministries, Royal Family of  
Spain (Madrid, Spain)



Managing Director of biggest Social Media Award in Europe  
European Web Video Academy  
(Part of Ströer Media Group - Düsseldorf, Germany)



Sport Hospitality  
Project Management:  
UEFA EM 2012 (Poland/Ukraine)  
Management Consulting (worldwide)



Project Management for  
Premier League Soccer Clubs  
(Gelsenkirchen, Germany and Madrid, Spain)



Management Consulting,  
Change Management  
(Fashion eCommerce Business -London, UK)

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Account Director and Project  
Lead at Wavemaker  
(A GroupM Media Agency)

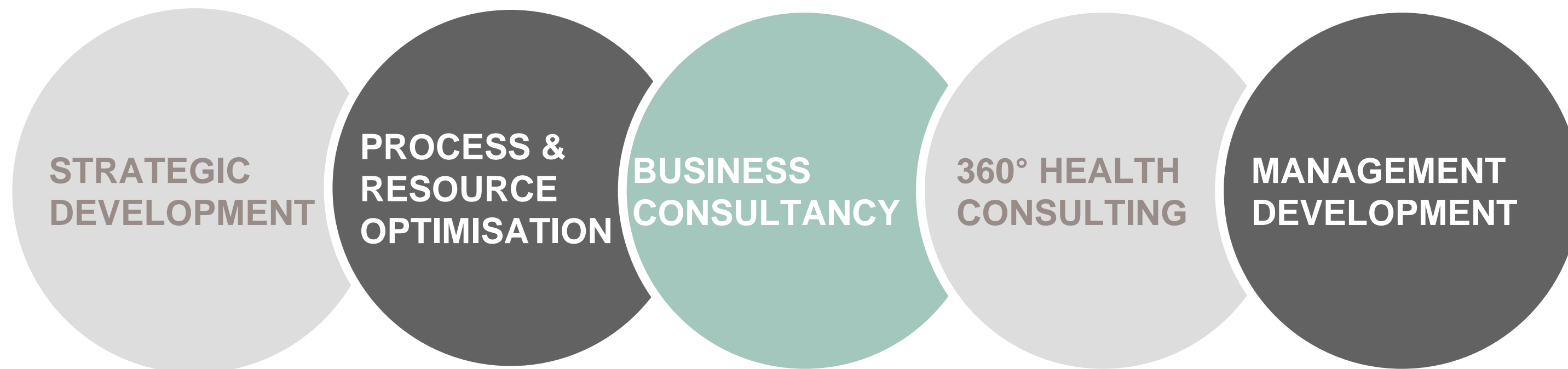


...and many more

## SOFT SKILLS



## SERVICE PORTFOLIO



**I LOOK FORWARD TO OUR DIALOGUE**

[www.manjanaroth.com](http://www.manjanaroth.com) | +49 1522 / 2405513 | [contact@manjanaroth.com](mailto:contact@manjanaroth.com)

## TRAINING & LANGUAGE SKILLS

German - English - French - Spanish  
2017 Certified Project Program Manager - PMP®  
2022 Certified Scrum Master® - PSM I  
connecting link® Coach  
Fitness Instructor B Licence - Pilates Trainer  
Various Leadership Trainings

## FINANCE RESPONSIBILITY

Budget Management Experience:  
€ 9.5M Project and € 17M Annual Budget

## DISTINCTIVE PROJECT & CRISIS MANAGEMENT EXPERIENCE

Simultaneous Management of up to  
170 Project Team Members in Transnational Projects

Proven Record of Success:  
Sales Uplift, Process & Resource Optimisation

## Account, Change and Project Management

„I have worked with Manjana faithfully and with pleasure for a long time. She has developed and implemented new processes, made project management more efficient and contributed valuable concepts to professionalizing our organization. She has the talent to find unconventional and creative approaches to complex problems.

With her hands-on mentality she took care of details that were essential for comprehensive solutions. Her assertive character enables her to inspire and motivate others for her goals. However, she is not afraid to address unpleasant developments at all levels openly and constructively.

In short: a very successful cooperation since she regularly exceeds expectations!“

Markus Struppler, CFO - Proske Group, Rosenheim - Germany

## Business Consulting, Project and Change Management

„Rest assured: Manjana will be 100% honest. It might be exhausting - and sometimes painful. As change always is. But your company will never be set up better. You will be prepared for the future as she led IAAPA EMEA to a maximum level of efficiency.

She was worth every second of painful existence and every cent of investment!“

Jakob Wahl, President and CEO - IAAPA, Headquarters: Orlando, US  
(IAAPA: The Global Association for the Attractions Industry)

„Manjana is a dynamic and enthusiastic business consultant who has a measured no-mess approach. She is a forward and future thinker; her strengths are limitless.

I have known and worked with Manjana for over 5 years and have found her eagerness to get to the root of a problem a breath of fresh air. She is tenacious and strong but has a huge heart.

Manjana is one of the hardest working people I have ever met, she has boundless energy and never fails to deliver.“

Amanda Thompson OBE, 2020 -2021 Chair of IAAPA Board of Directors  
Managing Director of Blackpool Pleasure Beach Ltd. &  
President of Stageworks Worldwide Productions, UK

## Management Consulting and Change Management

„Manjana brought us the knowledge, confidence and power to help us to action through what we needed to do, and believe that we could do it. Sometimes you need a cheerleader in your corner, with a tough approach to keep pushing. We wouldn't have been able to move at the speed we did without Manjana in our corner.

I'll be forever grateful, and would recommend her services to anyone that is looking to have an experienced, reliable and honest advisor by their side.“

Tatiana Wolter-Ferguson, CEO and Co-Founder, HEWI, London, UK  
(HEWI - HARDLY EVER WORN IT Ltd.- Fashion eCommerce Business)

## Project Management

„Based on Manjana’s vast international project experience and impressive creativity, she suggested and implemented new approaches during our important Global Product Launch for BI at the time. She has the gift to understand the essentials of complex projects. This puts you as a manager into a comfortable position because you know your projects and its challenges are in caring hands.

As agency account director of 30 team members, I have experienced her also as a coordinating team leader and very effective negotiator. Her out-of-the-box thinking, very good communication skills, clear direction, passion and empathy lead me to saying: I would involve her into any management challenge that can appear unforeseeable to any of us leaders at any time.“

Dr. Claus Justus, Global Team Lead - Scientific Operations, Boehringer Ingelheim Int. GmbH

„Manjana has led multiple projects across Europe for our Pfizer Urology Brand Team in the past in which she has consistently demonstrated her dynamic leadership and driven efficiency. While being incredibly focused and agile, she doesn’t leave any matter to address. I’ve always had full confidence and trust in her capabilities as she sets a high benchmark for others to meet.“

Ramy Ghandour, Pfizer Senior Director - Hospital Lead, Africa and Middle East Region

## Project Management

„Trabajar con Mani es un placer y lo hace fácil, es una profesional que tiene innumerables recursos y soluciones que aportar, dando siempre excelentes resultados en todos los proyectos en los que trabajó conmigo.

Su apertura mental, buena disposición y ganas de avanzar le ayudan a superar todos los retos a los que se enfrenta. Su capacidad de empatía facilitan la buena conexión y su agilidad para entender lo que necesitas en cada momento.

Los resultados son siempre de máxima calidad, una garantía trabajar con una profesional como Mani Roth.“

Gonzalo Carrasco Eizaguirre, previamente Director DROUSO, Madrid - Spain